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<http://freebeacon.com/blog/kate-upton-increases-name-id/>

## Kate Upton Increases Name ID



When we last left Kate Upton, she only garnered a paltry 22 percent of 400 registered New Hampshire voters in a *Free Beacon* poll preferring to spend an evening with her rather than HRC.

Kate took the loss to heart and went on an all-out media blitz to raise her name ID.

She kicked it off earlier this month on the set of her new film, "The Other Woman." Playing the younger slampiece to Jamie Lannister, Kate was photographed strugglebussing to keep her top on.

Her strongest name-building effort took place this week, when TMZ released never-before-seen footage of Kate posing for a shoot for Complex. Before her modeling career, Kate was a champion horseback rider. In the TMZ footage she's attempting to ride a pony with her God-given gear. Voting members of The New Hampshire Hunter Jumper Association ([NHHJA](#)) and the New Hampshire Horse & Trail Association ([NHHTA](#)): keep a close watch.

The third prong to Kate's media initiative is the go-to for many starlets looking to kickstart popularity: visiting the revolving door of aesthetic boy toy athletes.

According to E! News:

A source tells E! News the Sports Illustrated swimsuit beauty and Clippers forward Blake Griffin got "very cozy" Wednesday night at NYC hot spot Beauty & Essex.

Blake, 24, showed up to meet a group of friends, including teammate DeAndre Jordan, around 10:30 p.m. wearing a navy and white button-down shirt and salmon-colored pants! Kate, 21, strolled in around 11:30 p.m., joining Blake and his pals while looking sexy in skinny jeans, a nice blouse and heels.

The group noshed on empanadas, lobster tacos and stuffed peppers. And yes, Blake's crew indulged in some Don Julio Tequila shots. (Wonder how they're feeling today!)

Verlander, the dancer dude, and now Griffin. And like all savvy young ingénues, Kate denies, denies, denies all allegations. Otherwise she risks the awful outcome of tabloid-engineered nicknames. "Bl-ate?" "Ka-ake?"